

Bachelor of Journalism, Media and Artificial Intelligence

新聞媒體及人工智能學士



The Bachelor of Journalism, Media and Artificial Intelligence programme is a technology-driven, communication-focused double-major curriculum for the digital age. The innovative programme integrates core journalistic training with cutting-edge technologies, preparing students to lead, adapt, and create media across a wide range of industries.

The programme places strong emphasis on experiential, real-world learning. All students complete at least one summer internship at a media outlet or communication organisation. They may also spend a semester abroad at one of six leading journalism and media schools, or at one of HKU's global partner institutions.

Curriculum Structure

Common Core Courses	36 Credits
Language Courses	12 Credits
Artificial Intelligence Literacy Courses	6 Credits
Major in Journalism, Media and Artificial Intelligence	72 Credits
Professional Internship	12 Credits
Global Citizenship	12 Credits
Second Major and free electives	90 Credits
Total	240 Credits